



## Policy & Philosophy Framework (our DNA)

The *main focus* of Project SA is exponential community transformation from a Kingdom perspective as part of a national vision to **unlock** South Africa's hidden potential. It follows a collaborative approach that strengthens relationships and trust among diverse role players. The *central* motivation that brings us all together is a heart for combining practical and spiritual transformation in communities. We are **inclusive** as we take hands to rebuild the nation. Project SA is therefore a dynamic STRATEGY that unifies bridge-builders through a culture of honour and respect. We share a commitment to *break vicious cycles* ravaging our communities such as poverty, waste and all other negativity cycles with the intention to turning them into virtuous cycles that breathes **new life** into communities, thus restoring hope in South Africa. As a *family of caretakers*, we are guided by Biblical values of which love is first; and together with servant hearts, we are **ambassadors** for Kingdom transformation. Project SA is **not** an "anti-movement" – that is, anti-government or anti-denominations or anti any organisation. Instead, Project SA exists to help the nation reach its full potential to the *benefit of all*. It has no agenda other than a pure Kingdom agenda as stated in Matthew 6:33, and has resolved that **no other agenda** will be accommodated in its operations. Project SA is also **not** involved in any form of commercialisation and it is **not** a political initiative. It is impact-driven and unity-minded in seeking lasting *solutions* to the challenges we face in South Africa. We occupy ourselves with socio-economic transformation in creating "winning-communities". The ultimate **GOAL** is the healing and flourishing of our nation to the glory of God alone.

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